

eCommerce Specialist

Who We Are

We are a growing company that works with clients to develop and execute marketing strategies to bolster their eCom revenue stream to 6-7 figures each month. Our integrated approach promotes online visibility using a variety of marketing tools, including search engine optimization, paid search, content marketing, press releases, blog posts, email campaigns, and social media.

Who We Are Looking For

We are looking for a highly driven candidate to join our expanding team. We specialize in providing eCommerce companies with ROI levels ranging between 400-800% by providing powerful strategies which combine PPC, organic, email, and social campaigns. We fervently believe in always being on the hunt to provide our clients with the very best results, not just “good enough”. To provide them with the highest return on their investment, our team is made up of very talented individuals. Please note this is not an entry level position. We will be asking for proof of results garnered. In addition, our ideal candidate will review the list of responsibilities and qualifications below, give a fist pump and think “I can take them to the next level because I can also do ...!”. A hyper-driven individual will flourish in this position.

What You Would be Responsible For

- Maintain 350%+ ROI for multiple eCom stores in Google AdWords, Shopping, and Amazon
- Manage and monitor Amazon ad campaigns in SellerCentral and AMS
- Develop and execute strategies to serve both short-term and long-term benchmarks and goals
- Make decisions to increase profitability for various clients and maximize ROI
- Recommend ways to better user experiences on shopping platforms such as Shopify, WooCommerce, Magento and BigCommerce
- Communicate complex ideas to clients in a simple manner
- Work collaboratively and exchange ideas as part of a team
- Analyze various reporting systems (Google Analytics, Moz, etc.) to identify additional opportunities for increased sales
- Identify target markets, craft messaging that appeals to them, and make recommendations on how to reach them, through which channels, and when

Qualifications

- Proven long-term track record of yielding ROI levels between 400-800% on Google AdWords, Google Shopping, and Amazon with monthly budgets between \$5,000-20,000
- Well-versed in Google AdWords, Shopping, Amazon Seller Central, and SEO for eCom
- Experience with shopping platforms such as Shopify, WooCommerce, Magento and BigCommerce
- Analytical mind and detail-oriented
- Demonstrate ability to identify opportunities and discover weaknesses in campaigns and strategies
- Curiosity to explore new ways of increasing profitability for clients
- Must be a self-starter and able to hold yourself to the highest standard of integrity
- Ability to manage a project/campaign from concept to completion without needing a large amount of instruction.

Travel

10 – 15% Domestic Travel

Location

90% telecommute, 10% in-house in Corona, California

Salary

\$18 – 35 per hour, based on experience

Physical Requirements

This position requires working in an office environment, both remotely and within the company. You will need to be able to climb stairs, sit independently for long periods of time, and minor office lifting.

Additional Information

Please submit a brief, customized cover letter addressing your experience relative to the requirements outlined above along with your resume. Note your availability and salary history within. Compensation is based upon experience.

Disclaimer

The above statements are intended to describe the general nature and level of work being performed by people assigned to this classification. They are not to be construed, as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified. All personnel may be required to perform duties outside of their normal responsibilities from time to time, as needed.